

# EXCELLENCE IN LEADERSHIP

## About Leadership Rockland

The mission of Leadership Rockland is to Identify, Inform, and Inspire leaders to better serve our community by increasing their awareness of the many facets of Rockland County.

Members take the skills and knowledge garnered in the Leadership Rockland Program back to their respective companies, businesses, and organizations. Through their collegiality, Leadership Rockland alumni know they have more than a contact at these businesses and agencies throughout the County - they have a friend.

## Contact Information

Leadership Rockland, Inc.  
P.O. Box 459  
New City, NY 10956

(845) 598-7006

Danielle Watson, Program Administrator  
admin@leadershiprockland.org

## For More Information

[www.leadershiprockland.org/sponsor/](http://www.leadershiprockland.org/sponsor/)



# Annual Sponsorship Opportunities

## Platinum

**\$10000**

- Outside Back Cover of the Graduation & Alumni Reunion Dinner Journal (\$1,000 Value)
- Ten (10) Tickets to the Graduation & Alumni Reunion Dinner (\$1,250 Value)
- Signage & recognition at the Leadership Rockland Day Event in January
- Signage & Recognition at the Graduation & Alumni Reunion Dinner
- Logo on the Annual Leadership Rockland Dinner Invitation
- Logo on the Leadership Rockland Day Invitation
- Logo on the Leadership Rockland Website
- Logo on the Leadership Rockland Email Signature Line
- Logo and recognition on video testimonials
- Logo on Teen Leadership materials
- Recognition at each Program Day

## Gold

**\$3000**

- Full Page Premium Ad in the Graduation & Alumni Reunion Dinner (\$500 Value)
- Five (5) Tickets to the Graduation & Alumni Reunion Dinner (\$625 Value)
- Signage & recognition at the Leadership Rockland Day Event in January
- Signage & Recognition at the Graduation & Alumni Reunion Dinner
- Logo on the Leadership Rockland Website
- Listing in the Annual Leadership Rockland Dinner Journal

## Silver

**\$2000**

- Full Page Premium Ad in the Graduation & Alumni Reunion Dinner (\$500 Value)
- Two (2) Tickets to the Graduation & Alumni Reunion Dinner (\$250 Value)
- Signage & Recognition at the Graduation & Alumni Reunion Dinner
- Logo on the Leadership Rockland Website

# EXCELLENCE IN LEADERSHIP

## Your Sponsorship

Leadership Rockland is the premier leadership development program in Rockland County. Participants return to their organizations and communities with a deeper knowledge and understanding of Rockland County as well as valuable contacts and connections.

Leadership Rockland relies on sponsorship to keep the program affordable for the participants. Your support of Leadership Rockland helps us to provide an unparalleled experience for the benefit of Rockland County and is a cost effective way for organizations to support the greater community.

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# Leadership Rockland Day Sponsorship Opportunities

## Benefits

**\$1000**

- Signage and verbal recognition at the Leadership Rockland Day Reception
- Recognition on LR's social media campaigns for Leadership Rockland Day
- One (1) Full Page Ad in the Graduation & Alumni Reunion Dinner Journal (\$300 value)
- Logo on the Leadership Rockland website
- Logo on all Leadership Rockland Day emails

# Graduation & Annual Reunion Dinner Sponsorship Opportunities

## Benefits

**\$1500**

- Signage and verbal recognition at the Graduation & Alumni Reunion Dinner
- Recognition on LR's social media campaigns for the Graduation & Alumni Reunion Dinner
- Two (2) tickets to Graduation & Alumni Reunion Dinner (\$250 value)
- Logo on the Leadership Rockland website
- Logo on all Graduation & Alumni Reunion Dinner emails
- Full-page ad in the Graduation & Alumni Reunion Dinner (\$300 value)

## Journal Ads

- Inside Front Cover (4-1/2"w x 7-1/2" h) \$500
- Inside Back Cover (4-1/2"w x 7-1/2") \$500
- Full Page (4-1/2"w x 7 1/2" h) \$300
- Half Page (4-1/2"w x 3-1/2" h) \$250
- Quarter Page (Business Card) (2"w x 3 1/2" h) \$175