



Cornell University
Cooperative Extension
Rockland County



Non-profit Volunteer Request Form

Non-Profit Agency Application -- Seeking Volunteers

If your organization is looking for volunteers – other than Board members -- the Institute for Non-Profits may be able to help. Simply complete this form and submit it to Cornell Cooperative Extension. We'll try to find community leaders who meet your needs and will ask them to contact you to determine if this is the best match for you and them. *Please note: Acceptance of this application does not necessarily guarantee a match. Please email completed form to Paul Trader at INPRockland@gmail.com or fax to 845-429-8667.*

GENERAL INFORMATION		DATE:
Organization Name: United Hospice of Rockland, Inc.		
Address: 11 Stokum Lane, New City, NY 10956		
Contact name: Amy Stern	Title: Executive Director	
Telephone: 845-634-4974	Fax: 845-634-7549	
E-mail: astern@hospiceofrockland.org	Is organization a 501c3? Yes	
Website address: www.hospiceofrockland.org		
Organization's mission statement: United Hospice of Rockland, Inc. (UHR) provides care, hope, comfort and improved quality of life to individuals and their families facing serious illness. We offer compassionate support to members of our community who have experienced the loss of a loved one. We lead the health and human services community in improving the provision of care to those affected by serious illness.		

DESCRIPTION OF VOLUNTEER WORK
<p>Please describe the type of volunteer work your organization has available; be sure to include nature of the work to be done, time commitment, number of volunteers needed, and other pertinent information.</p> <p>Marketing Assistance-2-4 hours weekly:</p> <ul style="list-style-type: none"> • Develop and assist in implementation, communication, public relations materials, and media strategies for UHR marketing and public relations campaigns • Assist with updates to the UHR website utilizing content management software to keep content accurate, current and interesting • Assist in developing a social media strategy and posting online communications to targeted community and social media networking sites • Help manage e-mail marketing communications utilizing a Web based e-mail software system • Responsible for working with colleagues to create, edit, and distribute internal and external print and online newsletters • Assist in the production process for the design and development of print, Web, video and multimedia presentations <p>Fundraising Assistance-need an individual to serve as chair for our Swim Across America in July. Will work with Director of Development. Individual needs to be outgoing, have connections or ability to develop connections across the community. Four hours/week until event is over in July.</p>
What skills should this volunteer have? See above.
Does your organization have a formal Volunteer Intake Process or Volunteer Application to be completed? Yes